

DIEGO FERNANDEZ ALVAREZ DEL CASTILLO

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PERSONAL STATEMENT

A curious, goal-driven independent curator in his early career stages with a passion for storytelling, people and everyday life. I believe that all human study areas, culture, art and design strive to tell a story, recollect and impact humans passing through time. It is from this narrative standpoint that I approach every project I immerse myself in. I am a lover of film and cinema, art, anthropology, semiotics, culture, design and editorial work. My practice sits at the intersection between academia and commercial work delving into research, writing, publishing, curatorial practice, art direction, photography, video graphic design and illustration. My subjects of interest range mainly within design, fashion, film, queer studies and the study of mundanity and everyday life.

EDUCATION

MA, Culture, Criticism and Curation - Awarded Distinction, 01/2023 to 01/2024

UAL: Central Saint Martins - London, UK

- Dissertation: "The Way We Gather" Queering the Dining Table. An auto-ethnographic approach.
- Course of study in Cultural Studies and Curatorial Practice
- Graduate Project: Radical Play exhibition, in collaboration with Radical Beauty Project. A fashion photography exhibition featuring neurodivergent models and creatives.

Bachelor of Arts, Communication Sciences and Media Studies -Awarded Honours,

08/2015 to 06/2019

Universidad Latina De América - Morelia, Michoacán.

EXHIBITIONS & CURATORIAL PRACTICE

People Watching, Illustrating Hampstead. Presenting Roberta Paladino in Exhibition.

26-28 November 2025 - Hampstead Community Centre London UK: Solo Exhibition

focusing on the work produced by Roberta Paladino of Hampstead London over 7 years, framed through the concept of the flaneur, the third space and people watching, exploring representation and interpretation of urban spaces through an artist's unique gaze.

“THE TABLE OF CONTENTS”. 13th September 2025. Art Installation to launch

issue IV of perediza magazine. Shreeji News Marylebone London UK: Art Installation

created through found objects reflecting thought the frame of assemblage theory by Deleuze and Guattari's, on the idea of the consumption of content, the idea of digesting thoughts, ideas and and the physical manifestation of the articles and pieces found on issue IV of perediza magazine as an act of table conversation and exchange of dialogue and critical thinking. Presented as a photoshoot and a physical installation during the launch of the

magazine Sept 2025.

RADICAL PLAY in Collaboration with Radical Beauty Project. 8 December 2023- Central Saint Martins London UK: Group Exhibition presenting 2 newly commissioned series of portraits by photographers Sammy Baxter and Alina El Assadi depicting neurodivergent models and creatives with down syndrome. Exploring the subversive politics of play as a mode to resist social stigma and conventions, the nuances of fair representation and contested creative agency through fashion and editorial artistic photography. Opening night included an exhibition, a curated programme of talks by MBE Sarah Gordy and a performance by drag sensations Drag Syndrome Collective.

PUBLISHED WORK & WRITINGS

BFI London Film Festival 2025 Philosophical Reviews. By Diego Fernandez & Polina Kravchenko, first published, October 2025. Web, London UK. Available at: <https://perediza.com/articles/bfi>

Under the Loupe with perediza: London Fashion Week SS/26. By Diego Fernandez, published September 2025. Web, London UK. Available at: <https://perediza.com/articles/london-fashion-week-ss26>

A Dissection of London Fashion week AW/2025. By Diego Fernandez, published February 2025. Web, London UK. Available: <https://perediza.com/articles/london-fashion-week-february-25>

WORN BY MEN. By Diego Fernandez Alvarez del Castillo, published November 2024. PRINT, London UK. Available on print perediza issue iii.

London Fashion Week Chronicles SS/25. By Diego Fernandez & Aryana Arian, published September 2024. Web, London UK. Available at: <https://perediza.com/articles/london-fashion-week-september-2024>

COMMISSIONS & FREELANCE WORK

Art Direction for Ethical Eyewear Photo Campaign 2025. “*We become what we choose to frame*” July 2025 available on issue IV of perediza magazine.

Art Direction for Jouissance Parfums Ad Campaign 2025. “*Joy the pleasure was all hers*”, published May 2025 available on issue IV perediza.

Art Direction for Ethical Eyewear Photo Campaign 2024. Critical Lens November 2024 available on issue III of perediza magazine. Sold Out.

Freelance Graphic Designer, 01/2016 to 12/2025 Freelance Work - London UK, Mexico City, Mexico

PRESS

People Watching Illustrating Hampstead; When the Worlds of Curator and Artist Perfectly Enmesh. By Lauren Bulla. Published on NOCTIS Web December 2025 London UK. Available: <https://noctismag.com/art-culture/people-watching-illustrating-hampstead-when-the-worlds-of-curator-and-artist-perfect-enmesh/>

TABLE OF CONTENTS. By Polina Kravchenko. Published on perediza studios Web, September 2025 London UK. Available: <https://perediza.com/studios/table-of-content>

WORK EXPERIENCE

Social Media and Communications Manager, 09/2025 - present

Hampstead Community Centre. - London, UK

Art Director, 06/2024 - present (Volunteer)

Perediza Ltd. - London, UK

Event Manager/ Assistant Manager, 06/2024 - 07/2025

The Well Walk Theatre Ltd. - London, UK

Assistant to the General Coordinator, 09/2018 to 12/2022

MORELIA INTERNATIONAL FILM FESTIVAL (FICM) - Morelia, Mexico

Associate Lecturer- Audiovisual Narratives, 08/2022 to 12/2022

UNIVERSIDAD LATINA DE AMERICA (UNLA) - Morelia, Mexico

Assistant to the General Coordinator, 04/2019 to 10/2022

MORELIA EN BOCA (MEB) HAUTE CUISINE FESTIVAL - Morelia, Mexico

Guest Experience Artist and Logistics Assistant, 04/2022 to 06/2022

OCESA-Corona Capital GDL 2022 - Mexico City, Mexico

UNIVERSITY NEWSPAPER "NEXUM" - Morelia, Mexico

Editorial Board, 08/2015 to 06/2019

INTERNSHIPS

External Communication and Media Intern, 03/2018 to 08/2018

KNOTION - Morelia, Mexico.

LANGUAGES

Spanish - Native

English- C2 Proficient

French- Beginner

SKILLS

Curatorial Skills

Exhibition Making

Academic Research

Narrative and Storytelling

Writing.

HARD SKILLS

Adobe Creative Suite

Illustrator

Photoshop

InDesign

Premiere Pro

After Effects

Audition

Microsoft Office Suite.

Apple Suite.

Google Suite.

Photography.

Videography.

Journalism.

Graphic Design.

Creative / Art Direction.

Communication Strategy.

Public Relations.

Event Coordination. Logistics.